

# *It's All Relative* **FAMILY BUSINESS SYMPOSIUM**

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**SPONSORSHIP OPPORTUNITIES  
2025**







Ole Miss Center for Innovation and Entrepreneurship  
Family Business Symposium

## *Our Mission*

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The ***It's All Relative Family Business Symposium*** is dedicated to empowering family-owned businesses by providing a platform for leaders, family members, and employees to connect, learn, and grow.

Through expert-led discussions, best practice sharing, and collaborative networking, we aim to equip attendees with the tools and knowledge to navigate the unique challenges of family business ownership and ensure the success and sustainability of their legacies for generations to come.

Support family businesses and gain exclusive exposure by becoming a sponsor.

## *Why Sponsor?*

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Sponsoring the ***It's All Relative Family Business Symposium*** offers a unique opportunity to align your brand with the growth and success of family-owned businesses. As a sponsor, you'll gain visibility among a targeted audience of over 150 influential business leaders, foster valuable connections, and position your company as a key supporter of the next generation of family businesses.

By partnering with us, you will not only showcase your commitment to the family business community but also maximize your brand exposure through various event touchpoints, ensuring long-lasting impact and recognition.

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## **SAVE THE DATE**

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4<sup>th</sup> Annual *It's All Relative* Family Business Symposium

September 16-17, 2025

Sheraton Flowood Refuge Hotel and Conference Center

# Sponsorship Opportunities

Join us in championing Mississippi's family-owned businesses by becoming a sponsor of the ***It's All Relative Family Business Symposium***. As a sponsor, you'll gain exclusive visibility among leading family enterprises, entrepreneurs, and industry professionals while showcasing your commitment to the growth and success of multi-generational businesses.

Your support helps foster meaningful discussions, provide valuable resources, and strengthen the legacy of family businesses in Mississippi. Secure your sponsorship today and be part of a legacy built on leadership, innovation, and community.

## PLATINUM \$7,500

Four (4) *It's All Relative* Family Business Symposium Registrations

Access to Curated List of Event Attendees

Digital Logo Placement on Event Website with Link to Sponsor's Website

Exhibition Table at Symposium

One (1) Branded Item in Symposium Attendee Swag Bags

Full Page Ad in Symposium Program

Digital Recognition on CIE Social Media Platforms

Digital Recognition in the Family Forum Newsletter (*500+ Subscribers*)

Premium Logo Placement on Printed Legacy Leadership Program Materials

Print, Digital and Verbal Recognition at the Symposium as a Platinum Sponsor

## GOLD \$5,000

Three (3) *It's All Relative* Family Business Symposium Registrations

Digital Logo Placement on Event Website with Link to Sponsor's Website

Exhibition Table at Symposium

Half Page Ad in Symposium Program

Digital Recognition on CIE Social Media Platforms

Digital Recognition in the Family Forum Newsletter

Logo Placement on Printed Legacy Leadership Program Materials

Print, Digital and Verbal Recognition at the Symposium as a Gold Sponsor

## SILVER \$2,500

Two (2) *It's All Relative* Family Business Symposium Registrations

Quarter Page Ad in Symposium Program

Digital Logo Placement on Event Website with Link to Sponsor's Website

Digital Recognition on CIE Social Media Platforms

Digital Recognition in the Family Forum Newsletter

Logo Placement on Printed Legacy Leadership Program Materials

Print, Digital and Verbal Recognition at the Symposium as a Silver Sponsor

PROMOTIONAL AND SPONSORSHIP BENEFITS

## Become A Sponsor Today!

Email [CIEFB@olemiss.edu](mailto:CIEFB@olemiss.edu) for more information

# Sponsorship Registration

## IT'S ALL RELATIVE FAMILY BUSINESS SYMPOSIUM SEPTEMBER 16-17, 2025

SHERATON FLOWOOD REFUGE HOTEL & CONFERENCE CENTER

### SPONSORSHIP REGISTRATION

Please select level (choose one): ☐ PLATINUM ☐ GOLD ☐ SILVER

Contact name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Address: \_\_\_\_\_

### COMPLIMENTARY REGISTRATIONS:

Please provide the names and email addresses of additional registrant(s)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

# Sponsorship Registration

## **IT'S ALL RELATIVE FAMILY BUSINESS SYMPOSIUM SEPTEMBER 16-17, 2025**

**SHERATON FLOWOOD REFUGE HOTEL & CONFERENCE CENTER**

Please make check payable to **UM Foundation** and mail **check** and **completed form** (page 2) to the following address:

Tong Meng  
The University of Mississippi  
School of Business Administration  
P.O. Box 1848, Holman 253  
University, MS 38677-1848

### **If paying online, please follow these instructions:**

- [Click here](https://umfoundation.givingfuel.com/give) or visit <https://umfoundation.givingfuel.com/give>
- To enter the amount, select the amount listed OR click on the button labeled "Other" and enter the amount
- Click "View Other Funds"
- On the next screen, in the "Search Funds" box, type **06873 - CIE Family Business Initiative Fund**, and click on "Select Fund"
- Enter your billing information and click the "Done" button.
- Email the **receipt** and **completed page 2** of this form to Mrs. Tong Meng at [tmeng@olemiss.edu](mailto:tmeng@olemiss.edu)





# READY TO SPONSOR?

If you have any questions or need assistance before or during the event, we're here to support you every step of the way.



**ANGELICA OWENS**

CIE DIRECTOR OF EXTERNAL RELATIONS  
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