



LEGACY LIVES *here*

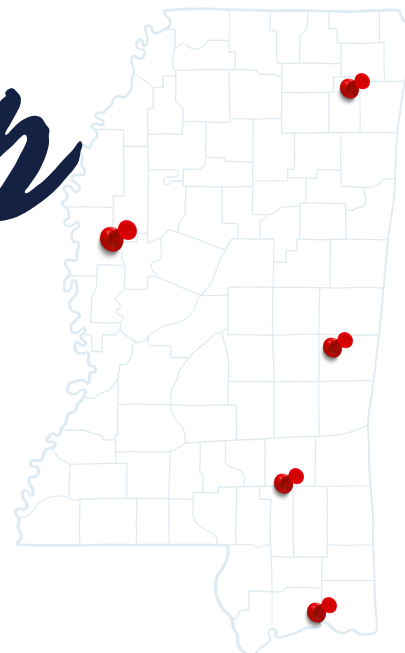
Empowering Mississippi Family Businesses

Social **IN THE** 'Sip

LEGACY TOUR

2026 SPONSORSHIP OPPORTUNITIES

The *Social in the 'Sip* Legacy Tour is the Legacy Leadership Program's traveling networking series designed to directly engage and empower Mississippi's multi-generational businesses at the grassroots level. Be seen where business decisions are made.



2026 Tour Stops



FEB - Gulfport MAR - Meridian APR - Tupelo MAY - Cleveland JUN - Hattiesburg

Serving five regional markets annually to engage leaders throughout Mississippi

LEGACY

VENUE + FOOD + BEVERAGE PARTNER

- Silver Sponsor Benefits at the annual *It's All Relative* Family Business Symposium
- Opportunity to give welcome remarks at *Social in the 'Sip* event
- Business Spotlight Feature in The Family Forum bi-weekly newsletter and on CIE social media platforms.
- Print & Digital Recognition as a *Social in the 'Sip* Sponsor in all Legacy Leadership Program materials and event promotions

INNOVATOR

VENUE + FOOD PARTNER

- Two Complimentary Family Business Symposium Registrations
- Opportunity to give welcome remarks at *Social in the 'Sip* event
- Business Spotlight Feature in The Family Forum bi-weekly newsletter and on CIE social media platforms.
- Print & Digital Recognition as a *Social in the 'Sip* Sponsor in all Legacy Leadership Program materials and event promotions

FAMILY

VENUE PARTNER

- One Complimentary Family Business Symposium Registration
- Opportunity to give welcome remarks at *Social in the 'Sip* event
- Business Spotlight Feature in The Family Forum bi-weekly newsletter and on CIE social media platforms.
- Digital Recognition as a *Social in the 'Sip* Sponsor in all Legacy Leadership Program materials and event promotions

A LA CARTE OPPORTUNITIES



Bites | Food Partner
Exclusive signage at the food/bar station.



Toast | Beverage Partner
Exclusive signage at the food/bar station.

Become a partner in activation. Choose your city and let's get to work!