



THE INAUGURAL  
**REGIONAL LEGACY FORUM: *MERIDIAN***

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2026 SPONSORSHIP OPPORTUNITIES



*Presented by the University of Mississippi Center for Innovation and Entrepreneurship*



## Practical Strategies for Continuity and Growth in Mississippi

This Forum is a 1-day strategic summit designed to deliver specialized education and focused programming to family business leaders in Mississippi's key regional markets. Attendees will engage with keynote speakers and in dedicated sessions, providing immediate, actionable strategies on topics critical to securing the family enterprise for the next generation.

### ► **What to Expect:**

The Regional Legacy Forum is designed for direct impact, fostering candid discussions and providing practical takeaways. This is where regional leaders connect, share, and find solutions for continuity and growth.

### ► **Who Should Attend:**

Established Regional Business Owners, Next-Gen Leaders, and Key Local Influencers leading multi-generational, community-essential companies

The Regional Legacy Forum: Meridian will establish the essential platform for East Central Mississippi's multi-generational businesses. Join us to pioneer a new era of localized learning, tackle unique regional challenges, and build the peer network that will sustain the Queen City's legacy for decades.

# Partner with the Regional Legacy Forum

## Invest in Local Impact

Your sponsorship empowers us to deliver critical resources, foster vital connections, and sustain the economic backbone of Mississippi's communities. Secure your brand as a champion of regional prosperity and continuity.

### Local Champion

# \$5,000

- Four (4) Forum Registrations
- Exhibition Table Set Up at Forum
- Print, digital and verbal recognition as a Founding Local Champion
- Logo Placement on all event signage and digital materials.
- Half Page Ad in Forum Program
- Collateral/Swag Distribution in Forum Welcome Bag
- Exclusive business feature in the Family Forum Newsletter

### Program Partner

# \$3,500

- Three (3) Forum Registrations
- Exhibition Table Set Up at Forum
- Print, digital and verbal recognition as a Program Partner
- Logo Placement on all event signage and digital materials.
- Quarter Page Ad in Forum Program
- Exclusive business feature in the Family Forum Newsletter

### Community Partner

# \$1,500

- Two (2) Forum Registrations
- Print, digital and verbal recognition as a Community Partner
- Logo Placement on all event signage and digital materials.
- Quarter Page Ad in Forum Program
- Exclusive business feature in the Family Forum Newsletter

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**Become a founding pillar and help secure the future of family business in Meridian**

**FOR MORE INFORMATION:**

Angelica Owens, CIE Director of External Relations  
arowens@olemiss.edu | 662-915-3737

# Inaugural Regional Legacy Forum: *Meridian*

April 21-22, 2026

MSU Riley Center

## SPONSORSHIP REGISTRATION

### SPONSORSHIP REGISTRATION

Please select level (choose one):  LOCAL  PROGRAM  COMMUNITY

Contact name: \_\_\_\_\_

Company: \_\_\_\_\_

Are you part of a family-owned business?  YES  NO

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

### COMPLIMENTARY REGISTRATIONS:

Please provide the names and email addresses of additional registrant(s)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_



# IT'S ALL RELATIVE

Ole Miss Center for Innovation and Entrepreneurship  
Family Business Symposium

## *Our Mission*

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The ***It's All Relative Family Business Symposium*** is dedicated to empowering family-owned businesses by providing a platform for leaders, family members, and employees to connect, learn, and grow.

Through expert-led discussions, best practice sharing, and collaborative networking, we aim to equip attendees with the tools and knowledge to navigate the unique challenges of family business ownership and ensure the success and sustainability of their legacies for generations to come.

Support family businesses and gain exclusive exposure by becoming a sponsor.

## *Why Sponsor?*

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Sponsoring the ***It's All Relative Family Business Symposium*** offers a unique opportunity to align your brand with the growth and success of family-owned businesses. As a sponsor, you'll gain visibility among a targeted audience of over 150 influential business leaders, foster valuable connections, and position your company as a key supporter of the next generation of family businesses.

By partnering with us, you will not only showcase your commitment to the family business community but also maximize your brand exposure through various event touchpoints, ensuring long-lasting impact and recognition.

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## SAVE THE DATE

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5<sup>th</sup> Annual *It's All Relative* Family Business Symposium  
September 15-16, 2026  
Sheraton Flowood Refuge Hotel and Conference Center

# Sponsorship Opportunities

Join us in championing Mississippi's family-owned businesses by becoming a sponsor of the annual ***It's All Relative Family Business Symposium***. As a sponsor, you'll gain exclusive visibility among leading family enterprises, entrepreneurs, and industry professionals while showcasing your commitment to the growth and success of multi-generational businesses.

Your support helps foster meaningful discussions, provide valuable resources, and strengthen the legacy of family businesses in Mississippi. Secure your sponsorship today and be part of a legacy built on leadership, innovation, and community.

## PLATINUM \$7,500

Four (4) *It's All Relative* Family Business Symposium Registrations

Access to Curated List of Event Attendees

Digital Logo Placement on Event Website with Link to Sponsor's Website

Exhibition Table at Symposium

One (1) Branded Item in Symposium Attendee Swag Bags

Full Page Ad in Symposium Program

Co-Branded Post-Event Survey Question

Digital Recognition in the Family Forum Newsletter (500+ Subscribers)

Premium Logo Placement on Printed Legacy Leadership Program Materials

Print, Digital and Verbal Recognition at the Symposium as a Platinum Sponsor

## GOLD \$5,000

Three (3) *It's All Relative* Family Business Symposium Registrations

Digital Logo Placement on Event Website with Link to Sponsor's Website

Exhibition Table at Symposium

Half Page Ad in Symposium Program

Digital Recognition on CIE Social Media Platforms

Digital Recognition in the Family Forum Newsletter

Logo Placement on Printed Legacy Leadership Program Materials

Print, Digital and Verbal Recognition at the Symposium as a Gold Sponsor

## SILVER \$2,500

Two (2) *It's All Relative* Family Business Symposium Registrations

Quarter Page Ad in Symposium Program

Digital Logo Placement on Event Website with Link to Sponsor's Website

Digital Recognition on CIE Social Media Platforms

Digital Recognition in the Family Forum Newsletter

Logo Placement on Printed Legacy Leadership Program Materials

Print, Digital and Verbal Recognition at the Symposium as a Silver Sponsor

PROMOTIONAL AND SPONSORSHIP BENEFITS

## Become A Sponsor Today!

Email [CIEFB@olemiss.edu](mailto:CIEFB@olemiss.edu) for more information

**5<sup>th</sup> Annual *It's All Relative* Family Business Symposium**  
**September 15-16, 2026**  
**Sheraton Flowood**

**SPONSORSHIP REGISTRATION**

**SPONSORSHIP REGISTRATION**

Please select level (choose one):  PLATINUM  GOLD  SILVER

Contact name: \_\_\_\_\_

Company: \_\_\_\_\_

Are you part of a family-owned business?  YES  NO

Email: \_\_\_\_\_

Phone number: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

**COMPLIMENTARY REGISTRATIONS:**

Please provide the names and email addresses of additional registrant(s)

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_



Please make check payable to **UM Foundation** and mail **check** to the following address:

Tong Meng  
The University of Mississippi  
School of Business Administration  
P.O. Box 1848, Holman 253  
University, MS 38677-1848

**If paying online, please follow these instructions:**

- [Click here](https://umfoundation.givingfuel.com/give) or visit <https://umfoundation.givingfuel.com/give>
- To enter the amount, select the amount listed OR click on the button labeled "Other" and enter the amount
- Click "View Other Funds"
- On the next screen, in the "Search Funds" box, type **06873 - CIE Family Business Initiative Fund**, and click on "Select Fund"
- Enter your billing information and click the "Done" button.
- Email the receipt to Mrs. Tong Meng at [tmeng@olemiss.edu](mailto:tmeng@olemiss.edu)